

Walk for Hope Frequently Asked Questions

What is Walk for Hope?

Walk for Hope is the nationwide cancer-ending movement established by City of Hope that turns hope into reality by funding lifesaving research, access-widening advocacy and dignity-giving care for all.

What is the location and date/time of Walk for Hope?

Walk for Hope events will take place at a variety of locations in 2024. Visit WalkforHope.org to learn more.

What does Walk for Hope fund?

Walk for Hope proceeds fund City of Hope's highest priorities to support our patients and communities.

Fundraising with directly impact lives across the United States by addressing health inequities in underrepresented communities, training of our exceptional staff, supporting research and its speedy delivery to patients, and purchasing the latest technology to impact those touched by cancer.

Where can I get more information on becoming a Walk for Hope sponsor?

To inquire regarding event sponsorship, please contact the Walk for Hope team at 800-266-7920 or walkforhope@coh.org.

Do I need to register?

Yes! Even if you have registered in previous years, we require everyone to register each year and agree to the event Waiver and Release to participate in Walk for Hope. The process is simple and takes only a few minutes. If you have any issues registering, please contact the Walk for Hope team at 800-266-7920 or walkforhope@coh.org.

Is there a registration fee for Walk for Hope?

There is no registration fee, but we encourage all our participants to raise at least \$150 to receive the official 2024 Walk for Hope T-shirt. Register and raise \$150 by August 1 to receive the Walk for Hope early registration incentive item!

I am having trouble with my online registration. How can I get help?

If you have any problems registering, please contact the Walk for Hope team at 800-266-7920 or walkforhope@coh.org for assistance.

How do I join a team?

You will be given the option to join or create a team during registration.

What do I do after I register?

Once you have registered, you will receive an email to access your fundraising page. Start there to customize your page with a photo and a personal message. Set a goal that is aggressive, but achievable.

Is there a minimum fundraising requirement?

There is no minimum fundraising requirement; however, we do encourage all participants to fundraise. All participants who raise at least \$150 by August 18 will receive the official 2024 Walk for Hope T-shirt.

How do I qualify for fundraising incentives (in addition to the official 2024 Walk for Hope T-shirt)?

Participants who raise at least \$150 by August 1 will receive a Walk for Hope branded early registration incentive item.

Participants who raise at least \$150 by August 18 will receive the official 2024 Walk for Hope T-shirt.

Participants who individually raise at least \$300 by August 18 will receive the Walk for Hope branded incentive item at the EACH fundraising tier they have reached (e.g., if you individual fundraise \$1,250, you will receive the \$300, \$600, and \$1,250 incentive items).

How and when will I receive my incentive items?

Participants who raise at least \$150 by August 1 will be mailed their early registration incentive items prior to Walk for Hope.

To maximize revenue going back to City of Hope and better manage costs, we will be hosting onsite events at each City of Hope campus and on event day to allow fundraisers who raise at least \$300 to pick up their fundraising incentives.

If you are unable to pick up incentives on-site or you are participating virtually, please ensure you provide us with your current mailing address when you register so we can mail you your incentive item(s) post Walk event.

What is a fundraising page?

Your fundraising page is a webpage dedicated to your fundraising efforts. Your friends, family and co-workers can visit this webpage to donate to you online. This webpage is automatically created for you once you are registered. We encourage you to customize your fundraising page to tell visitors why you are joining Walk for Hope and raising money to benefit City of Hope.

How do I send an email asking for donations?

Log in to your fundraising page and click on "Emails." Click on the "Ask for Donations" sample and then click on "Copy Email." Paste this email into your own email system (Gmail, Yahoo, etc.), select recipients from your contacts and send from there.

How do I change my fundraising goal?

Log in to your fundraising page. Click on the tab that says "Details" to change your fundraising goal.

Can I upload a photo to my fundraising page or team page?

Yes! Make sure you have the picture saved on your computer as a .jpg file. Log in to your fundraising page. Then click on the tab that says "Details." Next, click on "Upload." Select the photo you wish to upload from your computer files and click "Open." Click on "Save/Upload," and your photo will appear.

What do I do if I forget my username and/or password?

If you have tried to log in and cannot remember your username or password, click on "Forgot Password," and follow the prompts. If you continue to have any issues logging in, please contact the Walk for Hope team at 800-266-7920 or walkforhope@coh.org for assistance.

Can my team have more than one team captain?

No. If you need any assistance in this regard, please contact the Walk for Hope team at 800-266-7920 or walkforhope@coh.org.

As a team captain, how do I personalize my team's page and view my team's fundraising reports?

To personalize your team's page and view your team's fundraising reports click on this step by step guide. Please contact the Walk for Hope team at 800-266-7920 or walkforhope@coh.org for further assistance.

Can I change my team's captain?

Yes. Please contact the Walk for Hope team at 800-266-7920 or walkforhope@coh.org for assistance.

Can I change my team name?

Only team captains can change the name of the team by logging in to the team page and clicking on the tab that says "Details." Edit your team name from there.

How can I see who is on my team?

Search your team name and click on your team page. You will be able to see all team members who have joined the team. You can also see everyone who has donated to the team you are supporting! Team captains can log in to their team pages and click on the tab that says "Teammates."

How will I know who donated to me? Can I send thank you notes?

Log in to your fundraising page and click on the tab that says "Donations." To send thank you emails, click on the "Emails" tab, and select "Thank Your Donors." Then select "Copy Email," select recipients from your contacts and send from there.

How can I make an online donation?

To make an online donation click on the "Donate" link on the Walk for Hope homepage. You'll be prompted to enter the name of the walker or team and then be directed to that fundraising page to donate.

Do you accept donations by check?

Yes. To ensure that donations are applied to the correct participant/team, please mail offline donations with a [donation form](#). All offline donations should be made payable to City of Hope and mailed to the address on the form.

Can I submit donations in cash?

Please do not send cash in the mail. Please contact the Walk for Hope team at 800-266-7920 or walkforhope@coh.org for drop off instructions and include a [donation form](#) with your funds to ensure they are credited to the proper participant/team.

Are donations tax-deductible?

All donations are tax-deductible to the extent allowed by law. Please consult your tax professional to determine eligible deductions.

What is a matching gift?

Many companies have employee matching gift programs. These companies will match the donations made by their employees to a nonprofit organization. When you click on the "Donate" button, you will see a checkbox with a dropdown list of these companies. Matching gifts will count toward fundraising incentives if the matching gifts are received within 14 days of the event.