

Walk for Hope App Toolkit



Walk for Hope App

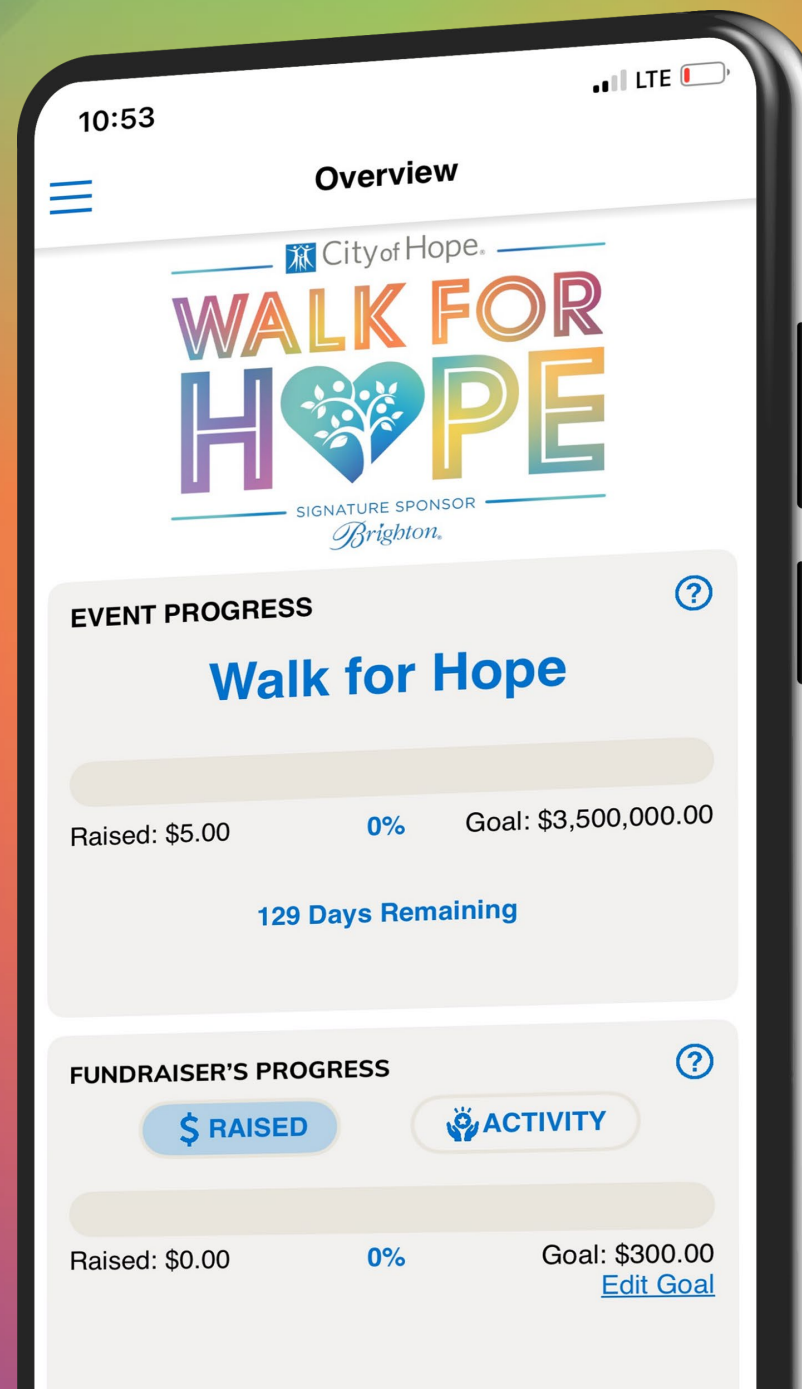


Download on the
App Store



GET IT ON
Google Play

The best way to simplify your
fundraising experience!



THE MOVEMENT
TO END CANCER
FOR ALL



App Features

Fundraising Features:

- Send fundraising messages and use QR codes
- Personal Goal Progress
- Frictionless Login
- Edit Personal Goal
- Individual/Team Leaderboards
- Manage Team Members
- Edit Team Goal
- Announcements/Welcome Screens
- Push Notifications

Activity Tracking:

- Activity Tracking Connections to Other Apps
- Automated Activity Tracking
- Activity Tracking Rankings
- Challenges

LOGIN and GET STARTED



10:13

City of Hope.

WALK FOR HOPE

SIGNATURE SPONSOR Brighton.

Participant Login

Manage your Fundraising on the GO.

Enter your registration email address and trigger a login code.

EMAIL

GET LOGIN CODE

Not Registered? Use the Register Now link (below). If you registered, use your email from registration to trigger a login code.
[Register Now](#)

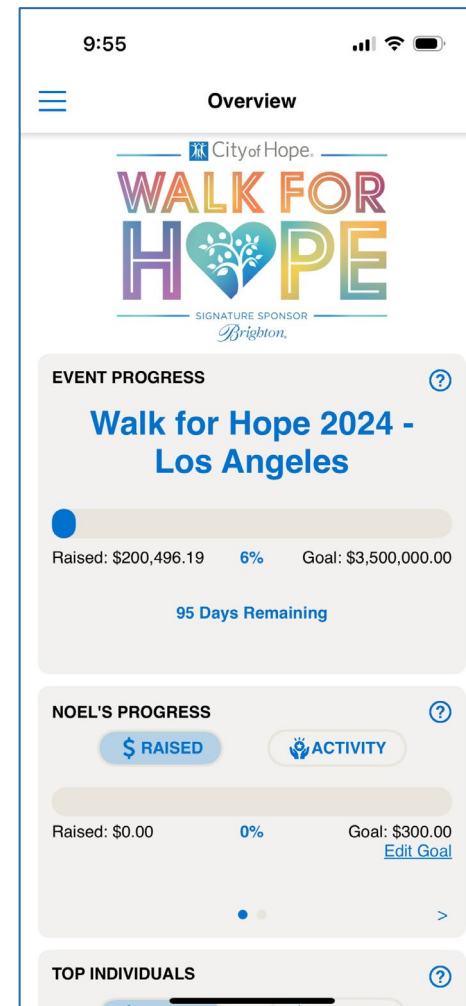
[Need Help?](#)

POWERED BY **NUCLAVIS**

Version 1.0 Build 1

With the email you registered for the Walk, login using an authentication code.

PRO TIP: Check “Remember Me” to skip the login code next time you open the app!

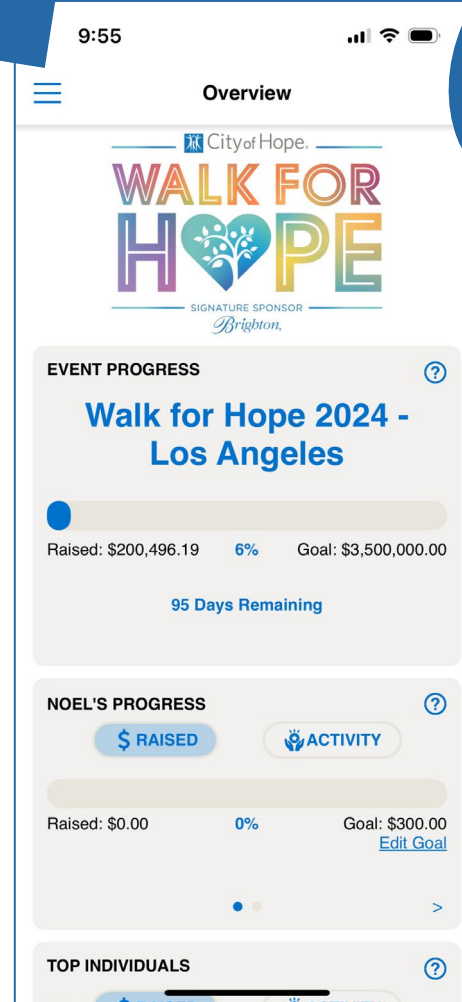


Once you've logged in, you'll find your personal progress, activity and top individuals.

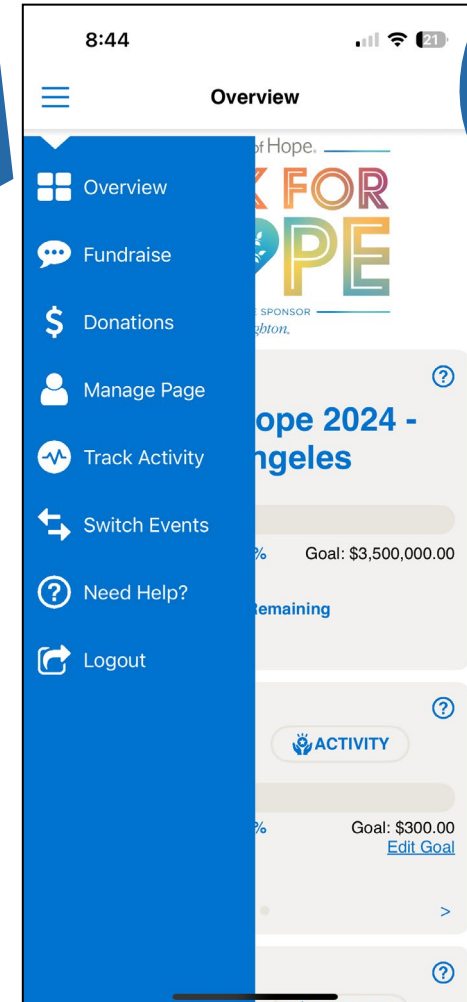
PRO TIP: To help reach your goal text your custom QR code to 10 family and friends today!

Menu Options

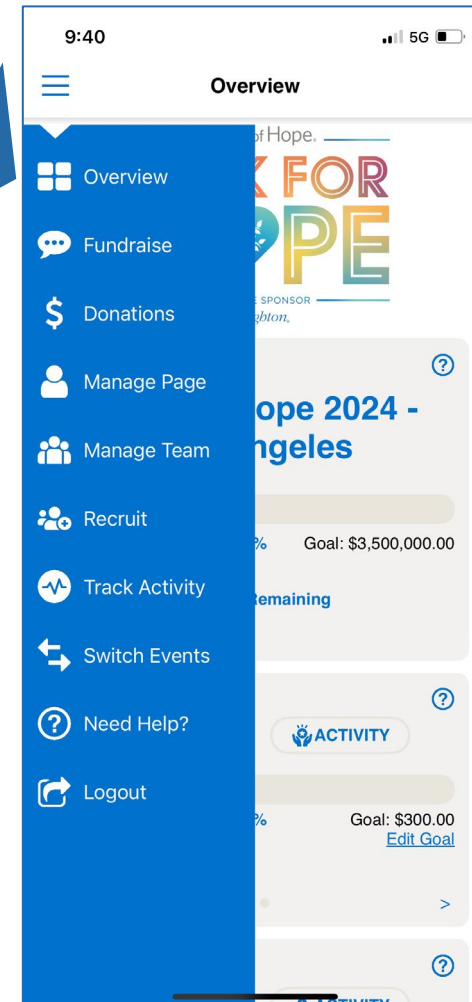
To find Walk app tools click here



For participants, you will see the following menu options:



Team captains have a "Manage Team" and "Recruit" option:

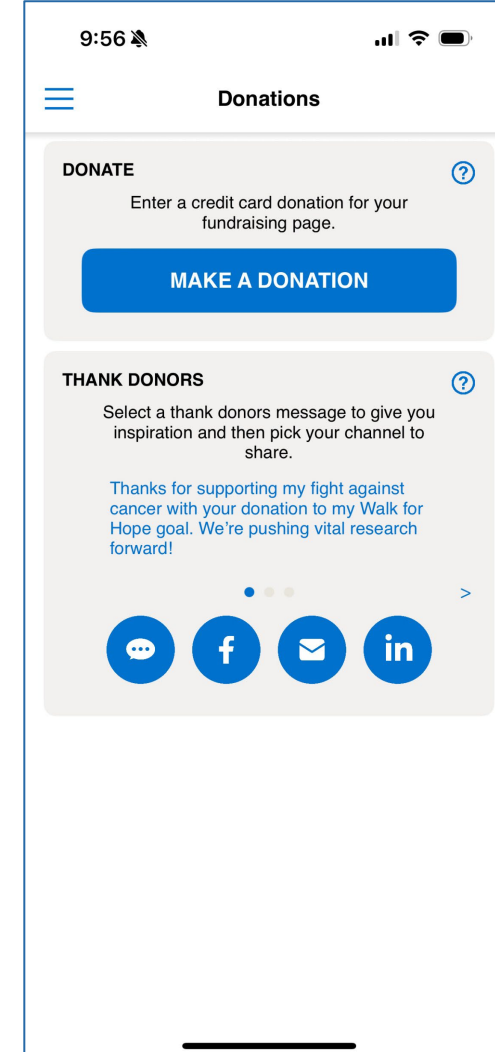


FUNDRAISING:
JUST ONE CLICK
AWAY!



Extend your fundraising reach with QR code, Facebook, Email SMS and/or LinkedIn. Everything is one click away

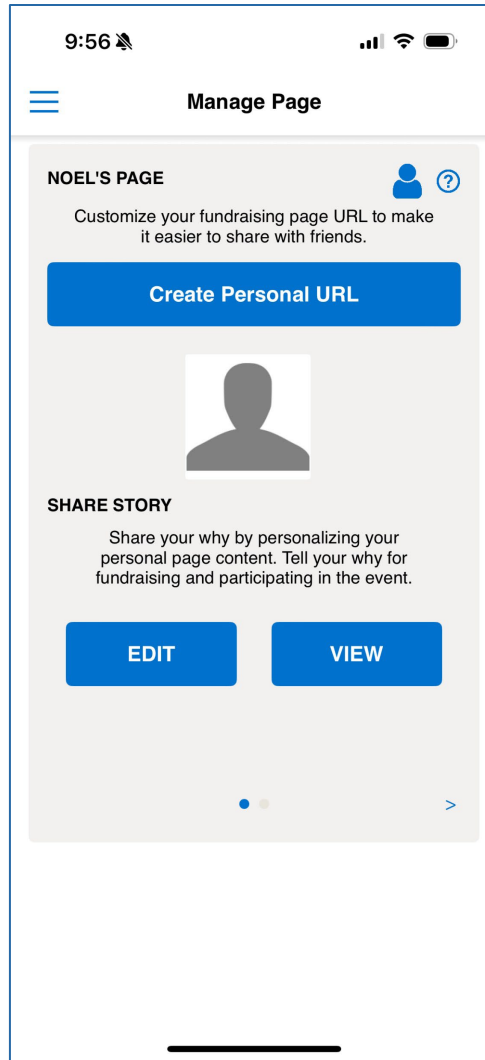
PRO TIP: Post on Facebook and send a text to 10 friends and family.



Don't forget to always thank your donors, you can use these tools to send a thank you note through text or email and publicly thank your donors on Facebook and LinkedIn!

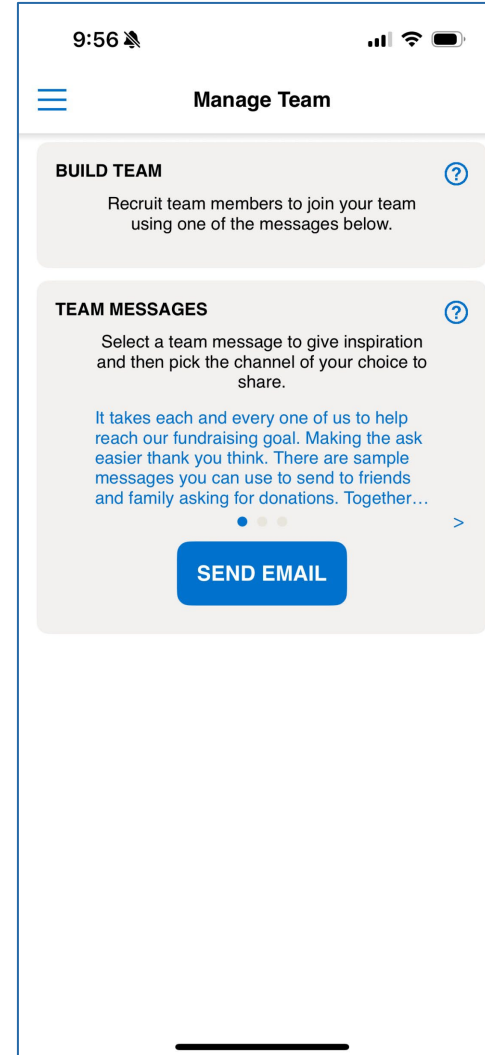
PRO TIP: Be the first to donate to your page!

MANAGE YOUR PAGE AND TEAM



Participants with personalized fundraising pages are more likely to become a top fundraiser and meet/exceed goals.

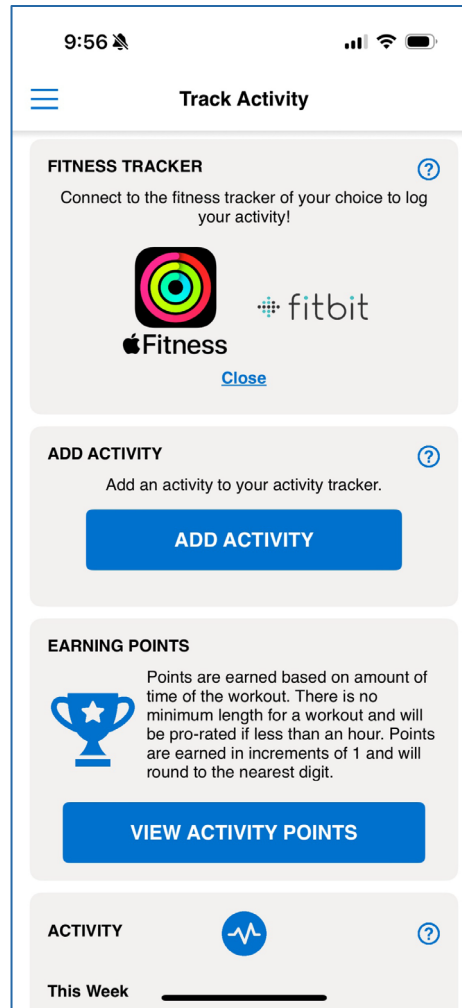
Pro Tip: Share “why do you Walk”, add an image directly from your camera roll and show your friends the impact their support has on you.



Team captains can manage their team fundraising on the GO!

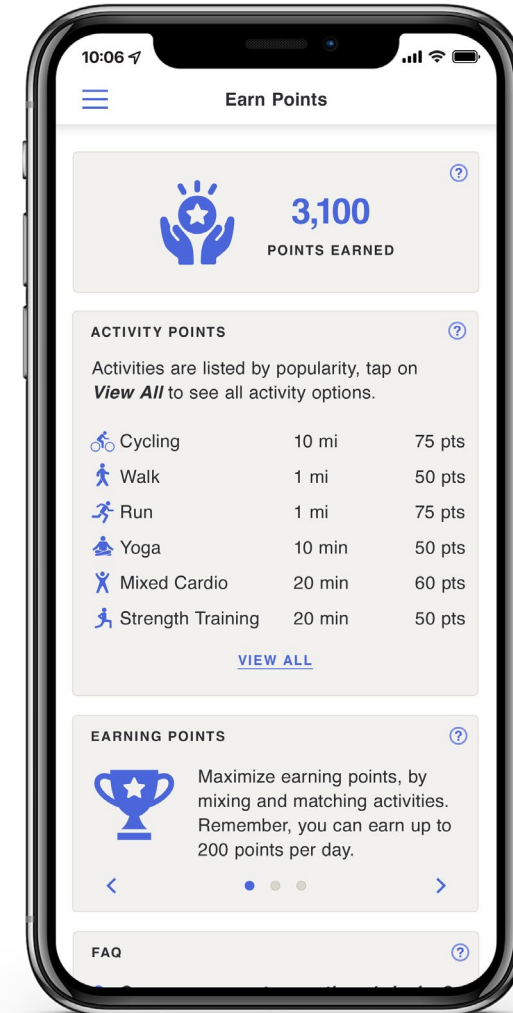
Pro Tip: As the Team Captain send 5 emails every time you open the app. Encourage team members to share their page through all social channels—it's all one click away!

Track Activity



Integrate Apple Health, Google Fit and Fitbit to easily track all activity.

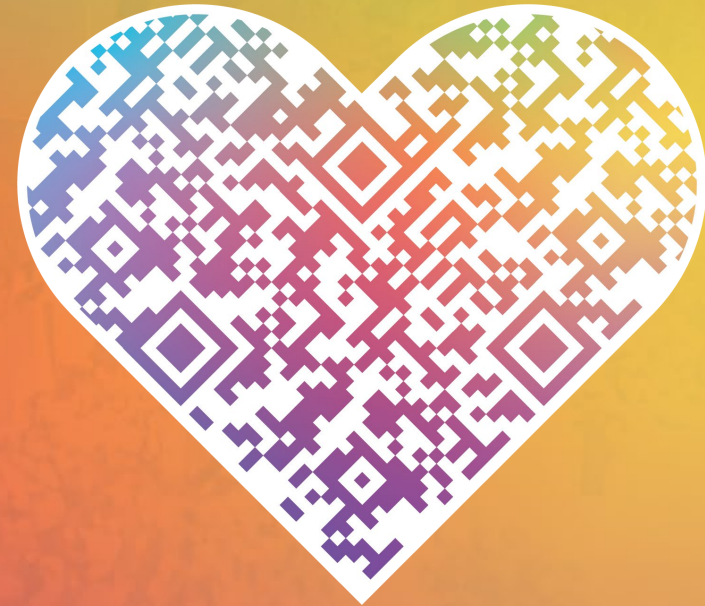
PRO TIP: Be on the lookout for upcoming App Challenges and earn prizes – be sure to have all notifications turned on.



Earn points through various activities.

PRO TIP: Start a friendly competition within your team to see who can gather the most points in a month. See if you can get 10 friends and family to join the movement.

For information, contact:



WalkForHope.org

walkforhope@coh.org

800-266-7920